

A M E N D M E N T S T O T H E S P E C I F I C A T I O N

Immediately following the title on page 1 of the specification, please **REPLACE** Paragraph [0100] with the following **REPLACEMENT PARAGRAPH** as follows:

The present [[A]] application claims the benefit of priority of:

- a) U.S. Provisional Patent Application No. 60/463,134 filed April 15, 2003, entitled “SYSTEM AND METHOD FOR AWARDING RETAIL ENTITLEMENTS THROUGH AN ONLINE GAME,” in the name of Walker et al.;
- b) U.S. Provisional Patent Application No. 60/512,869 filed October 21, 2003, entitled “APPARATUS, SYSTEMS AND METHODS FOR TRACKING THE REDEMPTION OF PROMOTIONAL OFFERS,” in the name of Walker et al.;
- c) U.S. Provisional Patent Application No. 60/523,744 filed November 20, 2003, entitled “APPARATUS, SYSTEMS AND METHODS FOR PROVIDING INFORMATION TO MERCHANTS,” in the name of Walker et al.; and
- d) U.S. Provisional Patent Application No. 60/523,758 filed November 20, 2003, entitled “APPARATUS, SYSTEMS AND METHODS FOR TRACKING THE REDEMPTION OF PROMOTIONAL OFFERS,” in the name of Walker et al.;

and the present [[A]] application also is a continuation-in-part of U.S. Patent Application No. _____ [~~Attorney Docket No. 03-032~~] 10/822,611 filed April 12, 2004, entitled “SYSTEM AND METHOD FOR PROVIDING PRODUCTS TO GAME PLAYERS”; which claims the benefit of priority of U.S. Provisional Patent Application No. 60/462,092 filed April 10, 2003. The entirety of each of the above applications is incorporated by reference herein for all purposes.

This application is also related to U.S. Patent Application No. 10/908,853 filed May 27, 2005, entitled “SYSTEM AND METHOD FOR PRESENTING PRIZES IN A GAME.”

This application is also related to U.S. Patent Application No. 10/267,651 filed October 8, 2002, entitled “METHODS AND APPARATUS FOR FACILITATING THE PROVISION OF A BENEFIT TO A PLAYER OF A GAMING WEB SITE.”